

Homescape Events LLC

27th Annual
Holiday Home and Gift Show
November 4, 5, & 6, 2022

SHOW APPLICATION

To reserve space, please complete the application and return to our office with your 20% (*per booth) deposit no later than **April 20, 2022**. Please note: **Booth spaces are on a first come, first served basis. A \$50 refundable “booth breakdown” deposit (see below for details) must be included with your deposit and will be returned within 14 business days after the last day of the show upon written request.**

Company: _____
Contact: _____
Address: _____
City/State/Zip: _____
Telephone/Fax/E-mail: _____

Booth Preference: 1st Choice: _____ **2nd Choice:** _____ **3rd Choice:** _____

DEADLINE: April 20, 2022

Payment:

_____ **Check Enclosed:** \$_____ (*20% per booth **PLUS** \$50 refundable booth breakdown deposit)

_____ **Please charge my credit card (Visa/MC/Amex/Discover) for:** \$_____ (*20% per booth **PLUS** \$50 refundable booth breakdown deposit)

Name on Card: _____

Credit Card # (Visa or MC only): _____

Exp. Date: _____ 3-Digit Security Code: _____

Automatic Payment Plan:

Monthly payment plans are available. Please contact us via email or call for details.

(NOTE: “Booth breakdown” is considered as any material; banners, products, booth supplies, etc. that is taken down or packed away PRIOR to 5pm on Sunday.)

Signature: _____

Date: _____

11230 Gold Express Drive, Ste #310-323, Gold River, CA 95670
Office: 877-796-4710 Direct: 707-595-0177
Info@HomescapeEvents.com

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Sonoma County Holiday Home and Gift Show Exhibitor Agreement

- 1) Booth Assignment:** Every effort will be made to place you in your 1st choice preference. However, on some occasions, it may be necessary to reassign booth location and it shall be the exclusive privilege of the management to do so. Every effort will be made to notify you of the change. Final booth assignments will be given in September or sooner depending on availability. The exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or has representatives, equipment or materials from firms other than his/her own in the exhibit space.
- 2) Booth Operation:** Products from one company that have a signed contract and full payment may be sold from exhibit space. Booth sharing is strictly prohibited. No exhibit shall extend beyond its allotted space unless authorized in writing by show promoter.
- 3) Booth Payments:** 20% non-refundable deposit and a \$50 fully refundable booth breakdown deposit are due with the application. \$50 booth breakdown deposit is refunded by check within 14 business days after the last day of the event and upon written request. No refunds will be given after 14 business days however the booth breakdown deposits may be credited to the next year's booth breakdown deposit if preferred.
First payment of 40% of the booth fee is due by June 30th. Final payment of 40% is due by August 30th. Monthly automatic payment options are available. Please contact the office for details.
- 4) Late Fees:** There will be a 10% late fee for any payments not received by the payment due dates which are June 30th for the 1st payment and August 30th for the final payment.
- 5) Cancellations:** Exhibitor may cancel their booth reservation in writing for any reason prior to September 15th. Exhibitor may either receive a credit for the next show minus the 20% non-refundable deposit OR a refund minus the 20% non-refundable deposit by written request. Refunds will be processed within 14 business days after the last day of the show by check. \$50 booth breakdown deposit will automatically be refunded upon written cancellation or credited to the next show if preferred.
- 6) Booth Contract:** The exhibit space deposit upon receipt by Homescape Events LLC and The Sonoma County Holiday Home and Gift Show shall constitute a valid and binding contract. If due to circumstances beyond the control of the producer of The Sonoma County Holiday Home and Gift Show the show should be cancelled for any reason, the contracted exhibitor shall waive any claims for damages or compensation.
- 7) Exhibit Installation:** Exhibitors may initiate booth construction **after checking in at the show office**. Exhibitors are responsible for providing or arranging all necessary labor, transporting, uncrating, erecting, dismantling, and creation of display.

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8) Booth Construction: Each booth will be 10'x10' / 10'x9' with a 3 foot high curtain side dividers. 8-foot curtain backdrop and booth number (no curtains or booth number signs outdoors.) One duplex electrical drop (500w 120v outlet) will be provided for indoor booth space only. Exhibitor hereby agrees to not build sidewalls over 3' in height unless expressly approved by promoter. Banners may be hung on the backdrop but not products that are heavier than banner weight. Pop up tent frames are allowed but not any coverings.

9) Exhibit Staffing: All exhibits must be staffed during show hours by at least one person. Exhibitors are requested to arrive at least 20 minutes prior to show opening. For emergencies please contact show promoter immediately so that arrangements can be made.

10) Unoccupied Space: In the event an exhibitor has failed to occupy the space by 10:15am on the first day of the show without contacting the show promoter, Homescape Events LLC shall have the right to utilize such space in any manner suited to its purposes. However, exhibitor will not be released from its duties and obligations under this contract and Homescape Events LLC will not refund any monies paid for reservation of the exhibit space.

11) Exhibit Care: Contracted janitorial services will sweep and clean aisles and empty trash canisters. Exhibitors are responsible for keeping exhibits clean and orderly. Trash must be placed in aisles for pick up at close of show each evening.

12) Noise Control: The use of any sound equipment is prohibited unless approved by the show promoter. Any electronic equipment or machinery, which is determined to be distracting from other exhibitors, will not be permitted.

13) Security: 24 hour security will be provided to patrol during show and after show hours. The exhibit hall must be vacated within 30 minutes after show closing. However, if a vendor is conducting a sale, the transaction will not be interrupted and the show promoter will stay in the building until the transaction is completed. Exhibitors will not be allowed inside the building after the building as been secured and locked. Security does not have access to the buildings once the show is closed. Homescape Events LLC and The Sonoma County Holiday Home and Gift Show does not warrant or otherwise insure by this term the exhibitors will be free from theft, vandalism or other mishaps, during the show or after show closing. Exhibitor expressly waives any and all claims against Homescape Events LLC and The Sonoma County Holiday Home and Gift Show, which may arise as a result of security staff failing to prevent harm to exhibitors or otherwise perform satisfactory.

14) Insurance: Insurance will be purchased by The Sonoma County Holiday Home and Gift Show as required by the facilities for attendee liability in common areas. Insurance coverage does not include exhibit areas. Insurance for general liability or show cancellation may be purchased through our insurance company Rainprotection or you may use your own insurance company. We require to be added as an additional insured to your general liability insurance:

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15) Regulation Compliance: Exhibitor shall utilize the premises in an orderly manner and in compliance with all Federal, State and local statutes, ordinances, rules and regulations. In addition, exhibitor shall maintain all licenses required for services advertised during the show. Said exhibitor shall remain in good standing with the regulatory and licensing boards throughout the show. Failure of the exhibitor to comply with the term of this paragraph will result in an immediate cancellation of this contract and forfeiture of all fees paid.

16) Sales Licenses: Exhibitors who plan to sell merchandise on the premises in a cash-and-carry fashion are responsible for complying with all appropriate City, County, State and Federal licensing and tax requirements. Information can be obtained prior to the show by contacting the proper licensing agency.

17) Right To Refuse: Homescape Events LLC and The Sonoma County Holiday Home and Gift Show reserve the right to review compliance with the terms and conditions of this contract at any time during the show and reserves, upon determination that a violation of this contract provision exists, rights to revoke the right of the exhibitor to continue to occupy the exhibit space without prejudice. Homescape Events LLC further reserves the right to refuse exhibitor the right to secure space at future based upon this contract. Exhibitor conduct shall be respectful to other exhibitors, attendees, show staff, and any persons before, during and after show dates and times. Any misconduct will result in ejection of the show and no monies will be refunded. Exhibitor belongings must be taken off premises immediately.

18) Failure To Perform: Should the exhibitor fail to observe any of the terms of this agreement or any of the rules and regulations of management and The Sonoma County Holiday Home and Gift Show he or she may be prevented from further exhibits therein with forfeiture of exhibit space rental. Homescape Events LLC and The Sonoma County Holiday Home and Gift Show shall not be responsible to exhibitor for any financial loss arising out of exhibitors use of exposition grounds, exposition policy - including power interruptions, utility failure, terrorist, war or undue "Acts of God" (i.e. flood, fire, earthquake, weather) or communicable diseases.

19) Law and Venue: The parties agree that this contract shall be interpreted under the laws of the State of California and that the proper venue for the action concerning this contract is in Sacramento County.

20) Liability: Exhibitors shall hold Homescape Events LLC and The Sonoma County Holiday Home and Gift Show harmless for any and all wage claims, injuries or any other liability arising as a result of the employment or labor personnel for the purpose of exhibit installation. Exhibitors shall hold Homescape Events LLC and The Sonoma County Holiday Home and Gift Show harmless from any and all damages or theft of merchandise or materials from the contracted exhibition space. Exhibitor further agrees to save harmless Homescape Events LLC and The Sonoma County Holiday Home and Gift Show its owners, agents, volunteers and employees from any and all claims, causes of action and suits accruing or resulting from any damages, injury or loss to any person or persons, including all persons to whom the exhibitor may be liable under any Worker's Compensation law and exhibitor himself/herself and from any loss, damage, cause of action, claims or suites for damages, including but not limited to loss of property, goods, wares or merchandise, caused by, arising out of or in any way connected with the exercise by exhibitor of the privileges herein granted.

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21) Overnight Parking: Exhibitor understands that there is NO overnight parking allowed at the Santa Rosa Fairgrounds and will be charged \$55 per night if a vehicle is in violation. Overnight parking is available across Aston Street at the RV Parking lot. Hotel accommodations can be made with a 10% discount. The hotel link will be available on the website 3 months prior to the show.

Note: The terms of this agreement may be changed at any time and without notice.

Company Name

Date

Representative (please print)

Representative Signature

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